

# PEANUT BUTTER CLASSIC

## 2012 GOLF TOURNAMENT

Presented by Shane Homes



Date: Monday, June 11, 2012

Cost: \$275 / person ..... or \$1,100 / team

Shotgun Start: 9:30 am

Plus one jar of peanut butter per person

Texas Scramble Format

(Includes cart, banquet, prizes & more)

**LADIES ONLY**



### Sponsor Confirmation

We would like to support the 2012 Peanut Butter Classic - raising funds for Youville Residence Society of Alberta.

Sponsor Level: \_\_\_\_\_

Amount: \_\_\_\_\_

Cheque (enclosed)    Visa    Mastercard

Card Holder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_



### Company Information

Company Name: \_\_\_\_\_

This name will appear in Peanut Butter Classic advertising. If you do not wish your name to be included on our website or in any other advertising relative to the tournament, please check the box below.

I **do not** want the above company name to appear on the website or any other advertising relating to the tournament.

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Cheque enclosed    Please invoice

Please make cheques payable to the **Peanut Butter Classic Society** and mail to:

Peanut Butter Classic Society, 10804 Mapleshire Crescent SE, Calgary, AB T2J 1Y9

Completed forms may be faxed to: **403-278-7875**

Thank you for your support of the  
2012 Peanut Butter Classic Golf Tournament



PRESENTED BY

**SHANE**  
HOMES



2012 Peanut Butter Classic  
Golf Tournament



*presented by Shane Homes*

Questions: Please call Dianne at  
403-540-6055 or 403-281-4154

.....“Golf for the good of it!”

# PEANUT BUTTER CLASSIC

## 2012 GOLF TOURNAMENT



### Sponsorship Continued:



#### Nutty Sponsor

\$2,500

- corporate logo in program
- acknowledgement at awards banquet
- opportunity to display products/printed material onsite the day of event
- complimentary entry for two players (if committed by May 30)



#### Breakfast Sponsor

\$2,000

- recognition and signage as Breakfast Sponsor
- corporate listing in program
- acknowledgement at awards banquet
- opportunity to display products/printed material onsite the day of event
- complimentary entry for one player (if committed by May 30)



#### Cookie Sponsor

\$2,000

- corporate listing in program
- acknowledgement at awards banquet
- complimentary entry for one player (if committed by May 30)



#### Hole Sponsor

\$1,500

- corporate listing in program
- acknowledgement at awards banquet
- complimentary entry for one player (if committed by May 30)



#### Survival Kit Sponsor

\$1,500

- corporate listing in program
- acknowledgement at awards banquet
- complimentary entry for one player (if committed by May 30)



#### Wine Sponsor

\$1,000

- recognition and signage as Wine Sponsor
- acknowledgement at awards banquet
- corporate listing in program



#### Peanut Butter Classic Friend Sponsor

\$500

- corporate listing in program

The Peanut Butter Classic Society is incorporated under the Societies Act (Alberta). Peanut Butter Classic Society has budgeted to receive contributions totaling \$150,000.00 in respect of this event. Peanut Butter Classic Society estimates that its cost for this event will not exceed \$38,000.00.



PRESENTED BY

**SHANE**  
HOMES



2012 Peanut Butter Classic  
Golf Tournament



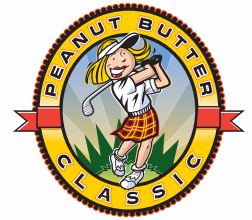
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### Levels of Sponsorship:

In order to meet the needs of our supporters, the Peanut Butter Classic has categorized some program elements as Sponsorship Opportunities. Each of these elements is listed below along with their potential for profile and value. Benefits can be adjusted according to sponsor's marketing objectives.



#### Extra Crunchy Sponsor

**\$15,000**

- opportunity to speak at awards banquet
- receive all benefits listed below
- additional benefits customized to fit corporate marketing objectives



#### Crunchy Sponsor

**\$10,000**

- corporate logo in program
- corporate logo on auction bid sheets and brochure
- acknowledgement at awards banquet
- signage onsite the day of event
- opportunity to display products/advertising material onsite the day of event
- acknowledgement on website
- complimentary entry for four players (if committed by May 30)



#### Smooth Sponsor

**\$5,000**

- corporate logo in program
- acknowledgement at awards banquet
- signage on site the day of event
- opportunity to display products/printed material onsite the day of event
- complimentary entry for four players (if committed by May 30)



#### Tee Gift Sponsor

**\$5,000**

- corporate logo in program
- acknowledgement at awards banquet
- opportunity to display products/printed material onsite the day of event
- complimentary entry for two players (if committed by May 30)



#### Dinner Sponsor

**\$3,500**

- recognition and signage as dinner sponsor
- corporate logo in program
- acknowledgement at awards banquet
- opportunity to display products/printed material onsite the day of event
- complimentary entry for two players (if committed by May 30)



#### Cart Sponsor

**\$3,000**

- corporate signage on all golf carts
- corporate logo in program
- acknowledgement at awards banquet
- opportunity to display products/printed material onsite the day of event
- complimentary entry for two players (if committed by May 30)



#### Program Sponsor

**\$2,500**

- recognition as sponsor of printed program and brochure
- corporate logo in program
- acknowledgement at awards banquet
- opportunity to display products/printed material onsite the day of event
- complimentary entry for two players (if committed by May 30)

